

# A VISION OF EUROPE

INTERNATIONAL ASSOCIATION FOR THE PROMOTION OF THE DEBATE  
ON THE CITY, ITS ARCHITECTURE AND THE URBAN ENVIRONMENT

Architecture and a human approach for the european city. How to develop new, acceptable models for urban living



## *PRESS RELEASE*

*31-01-2006*

### **EUROPEAN CAMPAIGN TO TRANSFORM SUB-URBAN PERIPHERIES INTO TRUE LIVABLE NEIGHBORHOODS**

6, rue Boissonade  
75014 - PARIS  
FRANCE

via Cesare Battisti 17  
40123 - BOLOGNA  
ITALY

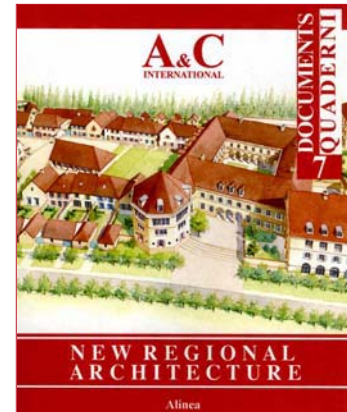
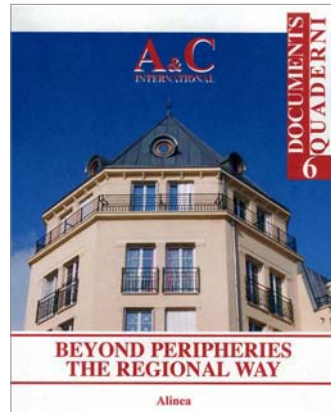
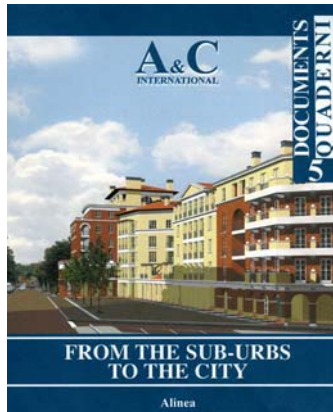
55, rue de l' Ermitage  
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# EUROPEAN CAMPAIGN TO TRANSFORM SUB-URBAN PERIPHERIES INTO TRUE LIVABLE NEIGHBORHOODS

promoted by

A VISION OF EUROPE  
CIVICARCH - UNIVERSITY OF FERRARA  
FONDATION POUR L'ARCHITECTURE  
COUNCIL FOR EUROPEAN URBANISM

in collaboration with  
University of Palermo, Second University of Naples



## 3 CONFERENCES 3 PUBLICATIONS

To offer politicians, decisors, administrators, developers, technicians, and citizens  
a practical guide to reform suburban peripheries and build true mixed-use urban neighborhoods

### CONFERENCE 1

**FROM SLAB-URBIA  
TO THE CITY**  
THE NEW REGIONAL WAY



Case-studies from **European** cities  
including Paris, Berlin, Bilbao,  
Bologna, Palermo, Pozzuoli etc.

Ferrara, March 6, 2006  
University of Ferrara  
Faculty of Engineering  
Via Saragat 1

### CONFERENCE 2

**REFORMING SUB-URBS**  
THE TRADITIONAL NEIGHBORHOOD  
DEVELOPMENT AND THE REGION



Case-studies from **American** cities  
including the Gulf Coast, Miami,  
Mashpee Commons, Providence, etc.

Ferrara, February 16, 2007  
University of Ferrara  
Faculty of Engineering  
Via Saragat 1

### CONFERENCE 3

**REGIONAL  
ARCHITECTURE**  
IN EURO-MEDITERRANEAN AREA



Case-studies from **Mediterranean** cities  
including Roma, Bari, Alicante,  
Port-Grimaud, Pozzuoli, Spalato, etc.

Napoli, June 22, 2007  
Second University of Naples  
Faculty of Engineering  
Via roma 29, Aversa

This series of conferences explores new ways of interventions in Sub-urban Peripheries based upon Regional Architecture and Traditional City

## A V I S I O N O F E U R O P E

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[www.avoe.org](http://www.avoe.org)

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# CIVICARCH

Laboratory of Architectural Design and Building Technology at the Department of Engineering, University of Ferrara

in collaborazione con / in collaboration with

## A VISION OF EUROPE

# FROM SLAB-URBIA TO THE CITY THE NEW REGIONAL WAY

CONFERENCE 1



Casteldebole, BOLOGNA, 1986



Casteldebole, BOLOGNA, 2006

## Tecniche di Riqualficazione delle Periferie Sub-Urbane

Ferrara, 6 Marzo / March 6, 2006

### LE ALTERNATIVE ALLA PERIFERIA DI SLAB-URBIA

Slab-urbia viene definita come la tipica periferia modernista costruita in tutto il continente nella seconda metà del secolo passato, dopo la seconda guerra mondiale. Differisce dal suburb Anglo-Americano per l'essere costruito con l'impiego di enormi lastre di conglomerato cementizio armato nella forma di stecche e torri dove sono costretti ad abitare fino a 6.000 persone, come nei casi del Corviale (Roma) e de La Courneuve (Paris). Slab-urbia rappresenta il più grande disastro urbanistico, sociale, economico e ambientale del secolo passato. Dopo le recenti sommosse nelle periferie francesi, tutti i paesi dell'Unione Europea stanno cercando di presentare alternative ispirate a un modello ambientale più umano e rispettoso delle tante differenti culture regionali.

Il workshop ha lo scopo di offrire a politici, decisori, amministratori pubblici e privati, imprenditori, tecnici e cittadini una serie di casi di studio relativi a interventi di successo in città europee basati sul nuovo modello di sviluppo di una comunità ecologica, compatta ed efficiente alla scala pedonale: il quartiere urbano integrato.

I casi di studio affrontano: la fondazione di una nuova città di 40.000 abitanti; la realizzazione di un nuovo centro urbano per un comune periferico di un'area metropolitana; l'ampliamento di una città media; il completamento urbano di aree degradate e la loro trasformazione in quartieri integrati.

### Programma / Programme

14,30 - 15,00

Saluti e introduzione al tema / *Welcome and Introduction*

15,00 - 18,00

Casi di studio / *Case Studies from:*

*The New Town of Val D'Europe; The New Urban Center of Plessis Robinson; New Infill Interventions in Berlin and Bologna; Extension of the Village of Hardelot; Urban Renaissance in Pozzuoli*

18,00 - 19,00

Tavola Rotonda / *Discussion*

19,00 Conclusioni e Chiusura dei Lavori / *Conclusions and Close*



In occasione del Workshop verrà presentato il libro "Alter Architecture" a cura di Maurice Culot: 25 anni di esempi di recupero urbano in Europa / *During the Workshop there will be presented the book "Alter Architecture", edited by Maurice Culot: 25 years of urban renaissance examples in Europe.*

Ed. Archives d'Architecture Moderne (Engl/Fran)

### THE ALTERNATIVES TO SLAB-URBIA

Slab-urbia is defined as the typical European modernist periphery built all over the continent in the second half of the past century, after world war II. It differs from the Anglo-American Sub-urbia for being built with huge concrete slabs in the form of bars and towers accommodating up to 6,000 people each, as in the case of Corviale (Rome) and La Courneuve (Paris). It corresponds to the major European social, economic and environmental disaster of the past century. After the recent riots in the French peripheries, all the EU countries are trying to fix the problem and present alternatives inspired by a more human-oriented development pattern respectful of the many different Regional cultures.

The workshop aims at offering politicians, decisors, administrators, developers, technicians and citizens a series of case-studies from successful interventions in European cities based upon the new ecological-sensitive concepts of compact and efficient walkable community: the mixed-use urban neighborhood.

Case-studies deal with: the planification and construction of a new town for 40,000 inhabitants; the construction of a new urban centre for a peripheral municipality in a metropolitan area; the extension to a medium-size city; urban infill in decaying areas and their transformation into mixed-use urban neighborhoods.

### Promozione di / Promoted by

A VISION OF EUROPE, Bologna, CIVICARCH- UNIVERSITY OF FERRARA, FONDATION POUR L'ARCHITECTURE, Bruxelles, C.E.U.-Italy, UNIVERSITY OF PALERMO, SECOND UNIVERSITY OF NAPLES

### Comitato Organizzatore / Organizational Committee

José Baganha, Maurizio Biolcati Rinaldi, Javier Cenicacelaya, Maurice Culot, Donatella Diolaiti, Giovanni Fatta, Luigi Mollo, Gabriele Tagliaventi

### Segreteria Organizzativa / Secretary Organization

Alessandro Bucci

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### Iscrizione / Registration

Registrazione on-line / On-line Registration

<http://www.avoe.org>





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## EUROPEAN CAMPAIGN

### TO TRANSFORM SUB-URBAN PERIPHERIES INTO TRUE LIVABLE NEIGHBORHOODS

Full name .....  
Affiliation .....  
Address .....  
Zip code ..... Tel ..... Fax .....  
E-mail .....  
City ..... Count .....

I am interested in / Sono interessato a :

3 CONFERENCES / 3 PUBLICATIONS

#### CONFERENCE 1

##### FROM SLAB-URBIA TO THE CITY THE NEW REGIONAL WAY

Case-studies from **European** cities  
including Paris, Berlin, Bilbao,  
Bologna, Palermo, Pozzuoli, etc.  
Ferrara, March 6, 2006 - University of Ferrara

#### CONFERENCE 2

##### REFORMING SUB-URBS THE TRADITIONAL NEIGHBORHOOD DEVELOPMENT AND THE REGION

Case-studies from **American** cities  
including the Gulf Coast, Miami,  
Mashpee Commons, Providence, etc.  
Ferrara, February 16, 2007 - University of Ferrara

#### CONFERENCE 3

##### NEW NEIGHBORHOODS AND URBAN INFILL A FUTURE FOR THE MEDITERRANEAN CITY

Case-studies from **Mediterranean** cities  
including Roma, Bari, Alicante,  
Port-Grimaud, Pozzuoli, Spalato, etc.  
Napoli, June 22, 2007 - Second University of Naples

#### ALTER ARCHITECTURE

##### Ici, ailleurs & autrement

edited by / a cura di: Maurice Culot  
(French/Engl)  
Editions Archives d'Architecture Moderne  
Bruxelles, October, 2005 - 35 €

#### FROM THE SUBURBS TO THE CITY

##### A&C Documents N.5

edited by / a cura di: Alessandro Bucci, Gabriele Tagliaventi  
(Ita/Engl)  
Alinea Editrice  
Firenze, 2006 - 25 €

#### BEYOND PERIPHERIES

##### THE REGIONAL WAY

**A&C Documents N.6**  
edited by / a cura di: Donatella Diolaiti, Gabriele Tagliaventi  
(Ita/Engl)  
Alinea Editrice  
Firenze, 2006 - 25 €

#### NEW REGIONAL ARCHITECTURE

##### A&C Documents N.7

edited by / a cura di: Luigi Mollo, Gabriele Tagliaventi  
(Ita/Engl)  
Alinea Editrice  
Firenze, 2007 - 25 €

*Conferences registration-fee informations will be available on-line from May, 1st 2006 /  
Informazioni relative alla quota di iscrizione dei convegni saranno disponibili on-line dal mese di Maggio*

**THIS FORM HAS TO BE SENT BY FAX / SPEDIRE VIA FAX (+39-051-6568778)**

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